

Building Unity After an Acquisition

The Company

Reckitt & Colman Inc. is a North American consumer products company that merged with L&F Products in 1995. The \$1.2 billion company, a subsidiary of London-based Reckitt & Colman plc, makes and sells household and specialty food products in the United States, Canada and Jamaica. Products include LYSOL cleaners and disinfectants, WOOLITE Fine Fabric Wash and FRENCH's mustard.

The Need

Reckitt & Colman Inc. wanted to introduce its team members to the company's global vision, strategic intent and guiding principles to link them with Reckitt & Colman counterparts locally, regionally and globally. They chose Promises, Promises!™ to be an integral part of a program entitled "Passport to Success". This was held for headquarters personnel and then rolled out company-wide to approximately 2,000 employees at several locations throughout North America.

The Solution

Reckitt & Colman chose Promises, Promises!™ to help reinforce the company's global values, which are the heart of the guiding principles, and highlight the importance of focusing on a common goal. During the recap session of the program, an Eagle's Flight™ facilitator engaged team members in small discussions

to critique behaviors and situations that occurred during the program. Experiences were then related to the company's global values and daily work responsibilities in a powerful way.

The Results

Promises, Promises!™ brought people together to listen, laugh, learn, communicate and work in order to achieve a common goal. With rave reviews, Promises, Promises!™ helped Reckitt & Colman bring their core values to life and it provided their employees with a fun and meaningful experience to further strengthen their team as they look to future challenges.



1-800-567-8079

Worldwide 519-767-1747

www.eaglesflight.com

L e a r n i n g t h a t P o w e r s P e r f o r m a n c e™